



IIMK RESEARCH SEMINAR

Research Office invites you to attend a research seminar on

“ Designing Supply Chain Research for Good: Integrating Sustainability, Theory, and Human Well-Being ”



Prof. Wendy L. Tate

McCormick Endowed Chair,
Supply Chain Management,
University of Tennessee, USA.



Prof. Hannah J. Stolze

William E. Crenshaw Endowed Chair,
Supply Chain Management,
Hankamer School of Business,
Baylor University, USA.

Date: July 09, 2026

Time: 11:30 AM - 12:30 PM

Venue: MDC Classroom C1

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SEMINAR 2026-27**

Brief Bio

Wendy L. Tate, Ph.D. (Arizona State University, 2006) is the McCormick Endowed Professor of Supply Chain Management and the Ray and Joan Myatt Faculty Research Fellow at the University of Tennessee, Haslam College of Business, Department of Supply Chain Management. She has published numerous articles in leading academic journals including the Journal of Supply Chain Management, Journal of Operations Management, Journal of Business Logistics, Journal of Business Ethics and others. She has also authored managerial manuscripts that are published at Sloan Management Review, California Management Review, Supply Chain Management Review and others. She is co-Editor in Chief Emeritus for both the Journal of Supply Chain Management and the Journal of Purchasing and Supply Management.

Dr. Hannah Stolze holds the William E. Crenshaw Endowed Chair in Supply Chain Management at Baylor University's Hankamer School of Business and serves as co-Editor-in-Chief of the Journal of Supply Chain Management. Her research spans transformative supply chain research, sustainability, and the integration of values-driven strategy, with empirical collaborations across more than 50 organizations. Her work has been published in leading journals, including the Journal of Supply Chain Management, the Journal of Operations Management, and the Harvard Business Review. A 2020 Fulbright Scholar and U.S. Army veteran, Dr. Stolze is also the author of Wisdom-Based Business, a book endorsed by senior executives from Mars, Inc. and Random House, Inc.

Abstract of the Paper

This research integrates theory-driven perspectives from supply chain scholarship with empirical analysis of social businesses and a transformative lens on well-being to advance a holistic model of Sustainable and Transformative Supply Chain Research Design. Building on conceptual arguments about the role of theory in structuring cumulative knowledge in supply chain management, the study examines how physical supply chains, together with financial and information support chains, are intentionally configured in low-income contexts to deliver triple bottom line (TBL) outcomes from the outset. Extending this framework, insights from transformative supply chain research emphasize that sustainable design should also be evaluated in terms of eudaemonic well-being outcomes—such as dignity, safety, agency, social inclusion, and quality of life for workers, consumers, and communities—rather than solely on firm performance. Collectively, the integrated framework positions supply chains not merely as efficiency engines, but as socio-technical systems capable of generating economic, environmental, social, and human flourishing outcomes through deliberate design choices and stakeholder engagement.